

PHOTOGRAPHY & VIDEO QUOTE

DYNAMIX Cabinet Product Content Shoot

Prepared for:	DYNAMIX / Glen & Liza	Date:	5 May 2026
Prepared by:	Val Creative360	Valid until:	28 June 2026

PROJECT OVERVIEW

This quote covers the full photography and video production scope for the DYNAMIX cabinet product content refresh, 114 cabinets, shot to a consistent professional standard across all required angles, plus a 4K video walkthrough for each unit. The goal is to produce modern, clean product content that clearly positions DYNAMIX above competitors in the market.

A sign-off shoot will be completed on the first cabinet prior to full production commencing, ensuring the visual style, lighting and editing approach is approved by the DYNAMIX marketing team before any further time is committed.

This is a high-volume product shoot. To keep everything consistent and efficient, the shoot will follow a structured format:

- Up to 5 cabinets per shoot day
- Approx. 5-hour shoot window per day
- Same lighting and setup maintained across the full range

This keeps the output consistent and avoids unnecessary delays.

SCOPE OF WORK

Photography — Per Cabinet (up to 5 angles as applicable):

- Shot 1 — Main front angle, door(s) closed
- Shot 2 — Rear angle, door(s) closed
- Shot 3 — Front angle, door(s) open
- Shot 4/5 — Swing-frame rear with frame disconnected (swing-frame cabinets only)
- Top shot — where fan kits are installed

Video — Per Cabinet:

- 4K / 60fps gimbal walk around — moving around the exterior of the cabinet
- Detail pass — slow top-to-bottom move along the open cabinet interior
- Close-up coverage of: lock, hinges, fans, vents, RU markings, cable tray, earth wire, PDU, side panel
- Footage supplied as raw/ungraded clips - editing to be completed in-house by DYNAMIX

Editing & Deliverables — Photography:

- All images professionally retouched and colour-consistent across the full range
- Delivered in RAW, PSD and JPG formats
- Background treatment consistent with agreed style from sign-off shoot

- Files delivered via WeTransfer Pro or shared Google Drive. Should a physical hard drive be required due to file volume, this will be agreed in advance, cost billed at actual.

PRICING

ITEM	DETAIL	QTY	UNIT RATE	TOTAL (NZD)
Photography - stills	All applicable angles, fully edited, RAW + PSD + JPG	114	\$105	\$11,970
<i>Includes on-set direction, lighting setup, post-processing and file delivery in all required formats.</i>				
Video capture	4K/60fps gimbal walk around + detail pass per cabinet	114	\$88	\$10,032
<i>Raw footage supplied per cabinet ready for in-house editing by DYNAMIX. Includes full on-set direction and all production requirements.</i>				
Sign-off cabinet	Full stills + video, pre-production approval shoot	1	Included	—
<i>Completed first. No further production proceeds until DYNAMIX marketing team sign-off is received.</i>				
TOTAL (EXCL. GST)				\$22,000
GST (15%)				\$ 3,300
TOTAL (INCL. GST)				\$ 25,300

Project hours investment: This quote represents approximately 160 hours of invested work — 114 hours of on-site production across photography and video capture, and approximately 46 hours of image processing, colour grading, and file preparation. At an effective rate of approximately \$138 per hour across both phases, this reflects strong value for a high-volume, professionally managed production.

SCHEDULING & LOGISTICS

Active shoot days are estimated at 21–25 working days in total, scheduled in agreed stages across approximately 2 months. Shoot days will typically run (approx. 9:00am–2:30pm), with editing completed on alternate days or afternoons — this allows edited content to start flowing to DYNAMIX from early in the project rather than as a single end-of-project handover. Overall project duration will be determined by DYNAMIX’s staging schedule and cabinet priority list; Creative360 will mobilise as each stage is confirmed.

Cabinets to be supplied ready-to-shoot by DYNAMIX at the agreed location prior to each stage commencing. A shoot schedule for each stage will be confirmed in advance. Scheduling is subject to availability confirmation at time of booking.

Timeline Disclaimer: *The project timeline is subject to cabinet and product stock availability. Where cabinets are not yet in stock or are not ready to be photographed, Creative360 may need to return at a later stage to complete those units. Both parties acknowledge that certain delays may be outside their reasonable control; in such cases, open communication will be maintained and the schedule adhered to as closely as possible. Edited content will be delivered progressively throughout the project — DYNAMIX can expect images to start coming through from the outset rather than waiting for a single end-of-project delivery, providing early content for use in marketing materials. The overall timeline assumes DYNAMIX can present cabinets ready-to-shoot in line with the agreed stage schedule.*

TERMS & CONDITIONS

- 50% deposit required upon acceptance to secure shoot dates.
- Balance payable within 14 days of final file delivery.
- All files remain the property of Creative360 until payment is received in full.
- Full commercial usage rights transfer to DYNAMIX upon receipt of final payment in full.
- Rescheduling or cancellation of a confirmed shoot day: notice given between 24–48 hours prior attracts a rebooking fee of 50% of the shoot day rate; notice given within 24 hours attracts 100% of the shoot day rate.
- Any significant changes to brief or cabinet count after acceptance may require a revised quote.
- This quote is valid for 30 days from the date above.
- Minimum shoot day: confirmed shoot days are based on a minimum of 5 cabinets being available and ready-to-shoot. If fewer than 3 cabinets are ready on a confirmed day, Creative360 reserves the right to reschedule that day and a call-out fee of \$150 (excl. GST) applies to cover travel and time.
- Standing / waiting time: this quote assumes a continuous workflow with cabinets ready to move into position promptly. Waiting time exceeding 20 minutes per cabinet (e.g. due to delays in moving, unpacking, or preparing units) will be charged at \$75 per hour (excl. GST), rounded to the nearest 30 minutes.
- Cancellation after commencement: if the project is cancelled after the sign-off shoot has been completed, the 50% deposit is non-refundable. Any cabinets fully shot and/or edited at the point of cancellation will be invoiced at the applicable per-cabinet rate, with completed files delivered upon receipt of that invoice.
- Project suspension: if production is suspended for more than 30 consecutive days due to stock unavailability or delays outside Creative360's control, the outstanding scope is subject to a revised quote at rates current at the time of resumption.
- Reshoots: reshoots or additional capture required after the sign-off shoot has been approved, and not caused by a Creative360 error, will be quoted and charged separately at the applicable per-cabinet rate.
- Travel: travel to and from the agreed shoot location is included within the Auckland metropolitan area. Any travel required outside this area will be confirmed in advance and charged at cost.

Thank you for the opportunity to quote on this project.

I'm looking forward to helping DYNAMIX build a strong, consistent visual library that stands out in the market. Please don't hesitate to reach out with any questions, happy to chat through the detail with Glen and/or Liza.

Val

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